

Community of Practice (CoP) Strategies to Support School-Based Youth Behavioral Health

November 6, 2025
3:00 PM to 4:00 PM ET

Presentations Summary

Continuing Education (CE)

- We offer behavioral health (BH) continuing education units (CEUs) for participation in BH/substance use disorder (SUD) integration technical assistance (BH/SUD TA) events.
- You must attend the event and complete the online Health Center TA Satisfaction Assessment Form after the event (2–3 minutes).
- A link with instructions will be provided at the end of the session.
- CE certificates will be sent within 5 weeks of the event from the Health Center BH/SUD TA Team via Smartsheet <user@app.smartsheet.com>.



This course has been approved by JBS International, Inc. as a NAADAC Approved Education Provider, for educational credits. NAADAC Provider #86832, JBS international, Inc. is responsible for all aspects of their programming.



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Today's Agenda



Welcome and Session Seven Recap



Summary of Strategies to Support School-Based Youth Behavioral Health



CoP Participant Share-Out: What have you implemented at your SBHC?



CoP Participant Share-Out: What are your priorities and next steps for sustaining integrated care efforts at your SBHC?



Office Hours and Interactive Discussion

Your CoP Facilitators



Chad Thomas, MA, NBCT
Academic Advisor,
Ginn Group Collaborative



**Mary Crang, DNP, EdS,
APRN-FNP-PMH-BC**
Associate Medical Director,
Integrative Behavioral Health
Services, Ginn Group Collaborative



Andrew Gluck, MBA
Vice President of Development
and Performance Improvement,
Ginn Group Collaborative

CoP Overview and Schedule

- This CoP occurs every other **Thursday from August 14 to November 6.**
- The CoP sessions run from **3:00 to 4:00 p.m. ET.**
- *Optional office hours* will take place from **4:00 to 4:30 p.m. ET,** immediately after each CoP session.

SESSIONS:

1. *Identify Current Challenges and Opportunities for Behavioral Health Integration*
2. *Challenges and Opportunities to Provide Behavioral Health Support*
3. *Reduce Stigma*
4. *Partner with Community Organizations and Link to Services*
5. *Promote Positive Peer Relationships and Promote Enrollment in Health Insurance (e.g., Marketplace, CHIP, or Medicaid)*
6. *Behavioral Health Staffing Strategies for Your School-Based Health Center*
7. *Parent Engagement*
8. ***Presentations Summary***

CoP Session Objectives

Participants in this CoP session will be able to:

- Review ways to support integrated behavioral health and substance use disorder care delivery in school-based settings.
- Describe how you've applied the CoP information, tools, and Plan-Do-Study-Act (PDSA) resources to support integrated care efforts at your SBHC.
- Identify actions and next steps to begin and/or sustain integrated care at your SBHC.



Identify Opportunities for Behavioral Health Integration

Opportunities for Integrated Care in SBHCs to Improve Health Outcomes (1)



Leverage data the school is already collecting to inform behavioral health needs.

- Utilize school data such as demographic data, academic and behavior records and engagement indicators to inform decision-making and develop targeted strategies.
- Lean on validated tools to support assessing community needs, such as Protocol for Responding to & Assessing Patients' Assets, Risks & Experiences (PRAPARE).



Recruit from the community.

- Consider ways to leverage community health workers, interns, local universities, etc.
- Supports the goal to enhance ties to community organizations/resources.



Collaborate with teachers, parents, administrators, school nurses, social workers, counselors, and other stakeholders to identify students facing social challenges and coordinate support services.

Opportunities for Integrated Care in SBHCs to Improve Health Outcomes (2)



Build trust through risk assessment and transparency regarding data privacy expectations for all staff and students served.

- Establish clear data-sharing processes and agreements with partners to demonstrate the impact of services and ensure patient privacy.



Define strategy for screening and train those administering screenings on what to do with screening results.



Deliver interventions that consider patient and community needs.

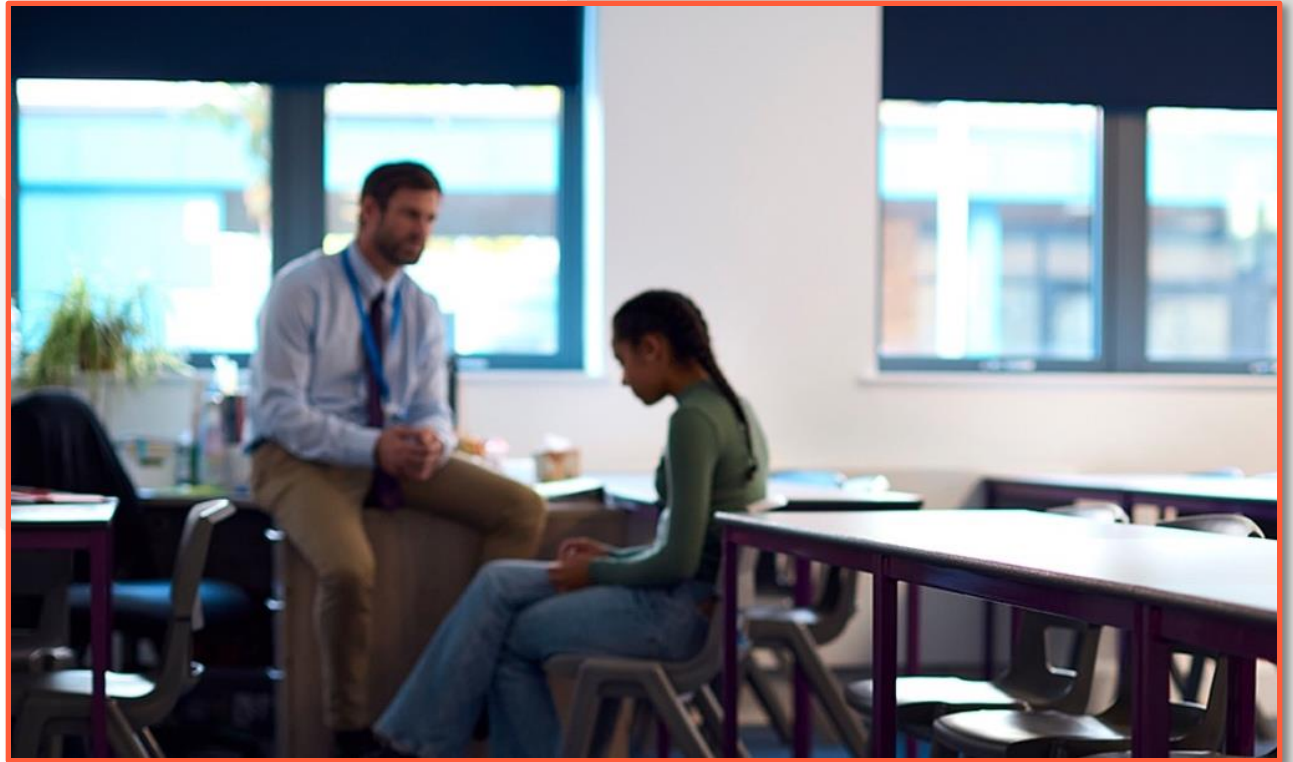
- Incorporate relevant language and community examples.
- Modify interventions to address factors like family and social dynamics.
- Use a version of Screening, and Brief Intervention, and Referral to Treatment (SBIRT) that considers key characteristics of your patient population and community.

Reduce Stigma

Processes to Reduce Stigma in SBHCs

Normalize SBHC access to make behavioral health part of an overall wellness strategy

- Expanded access
- Data privacy
- SBHC and school staff training



Partner with Community Organizations and Link to Services

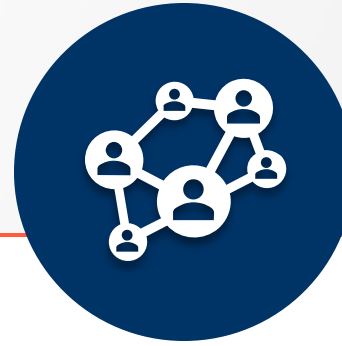
Four Pillars of Community Partnerships



**Professional
Development
and Training**



**Integrated
Student
Supports**



**Referral
Systems**



**Supports for
Specific Issues**

Measuring Impact



Create a **partnership engagement board** to facilitate communication and streamline data collection and reporting



Create a **data dashboard** and/or **utilization reports**



Align local metrics with regional, statewide, and national datasets.
Examples:

- [HRSA National Survey of Children's Health](#)
- [HRSA BPHC Uniform Data System](#)

Promote Positive Peer
Relationships and
Promote Enrollment in
Health Insurance

Building Positive Peer Relationships Through SBHCs



Building trust with patients in our SBHCs



Supporting existing school programs



Hosting a youth advisory board



Facilitating peer-led modeling programs



Features of Health Insurance Enrollment



**Students
more likely
to get care**



**Safeguard
SBHC
sustainability**



**Special
considerations
for rural
settings**



**Vital
partnership
with school
leadership**

Behavioral Health Staffing Strategies for Your School- Based Health Center

Programming Considerations

BH/SUD Services

- Screening
- Student referrals

BH/SUD Expansion

- Group counseling
- 1:1 counseling
- Crisis intervention
- Telehealth
- Family referrals

Billing and Recruitment Considerations

School and Student Needs

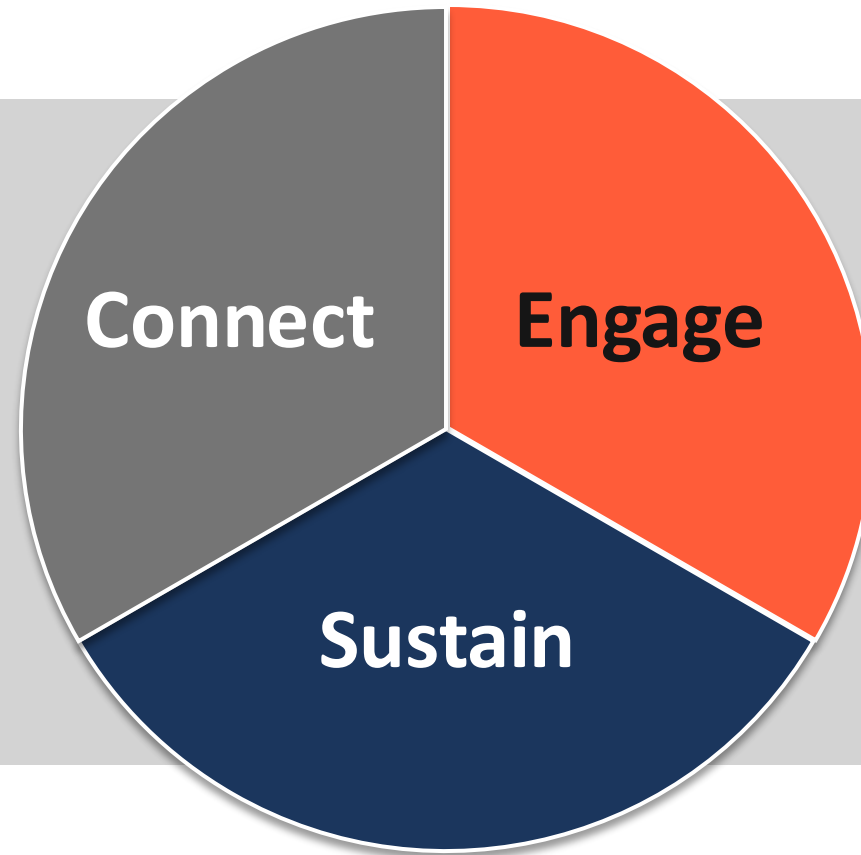
- Staff who can bill for services
- BH expertise required
- Productivity requirements

Parent Engagement

Centers for Disease Control and Prevention (CDC) Model for Parent Engagement

Customize:

- Parent and school needs
- Grade level
- Available resources

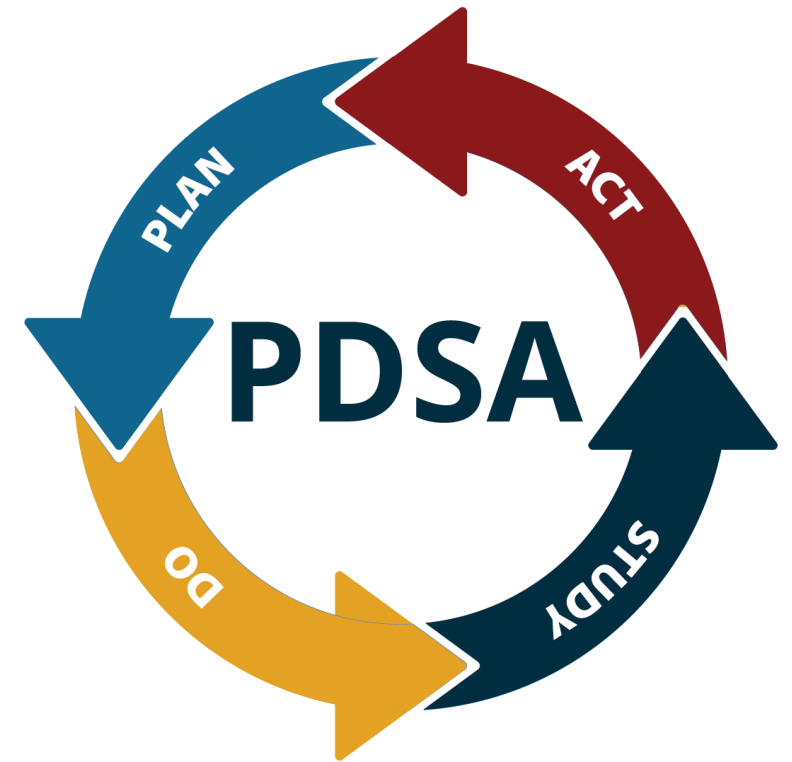


Suggested Parent Survey Questions

1. What BH/SUD topics are important to your family and child?
2. What information would you like to receive regarding BH/SUD?
3. What BH activities, programs, and services would you like to know more about?
4. Are there any simple changes or modifications you would suggest to make our SBHC more accessible for parents?
5. If your child has an identified BH/SUD condition, how would you like our SBHC to work with you to most effectively manage it?
6. What skills or talents would you like to share that could match with the needs of the SBHC?

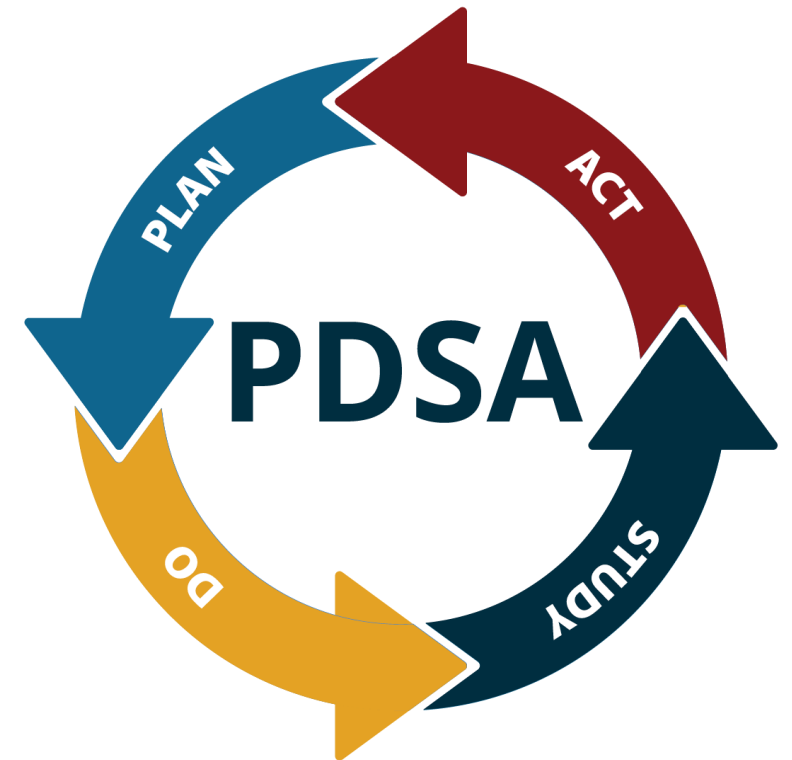
CoP Participant Share-Out (1)

1. Which CoP tools, resources, or information have you found the most helpful with your integration efforts?
2. What strategies have you implemented at your SBHC?
 - What has been the result so far?



CoP Participant Share-Out (2)

1. Which additional strategies do you plan to implement at your SBHC?
2. What other questions do you have? What resources or supports would help with your integration efforts?



Continuing Education (CE) Opportunity

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Accessing Training and TA Opportunities



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bphc-ta@bizzellus.com



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Health Center Satisfaction Assessment

We'd love your feedback on today's session!

Please take 2 minutes to complete the Health Center TA Satisfaction Assessment.



Thank you for your time!

www.surveymonkey.com/r/CoP2Session8

Thank you!



Office Hours

4:00 p.m. to 4:30 p.m. ET