Community of Practice (CoP) Behavioral Health Strategies in Primary Care

October 14, 2025

2:00 p.m. to 3:00 p.m. ET

Office Hours
3:00 p.m. to 3:30 p.m. ET

Session Seven

Assessing Patient Needs and Developing a Plan to Support New Skills in Practice



Continuing Education (CE)

- We offer behavioral health (BH) continuing education units (CEUs) for participation in BH/substance use disorder (SUD) integration technical assistance (BH/SUD TA) events.
- You must attend the event and complete the online Health Center TA Satisfaction Assessment Form after the event (2–3 minutes).

- A link with instructions will be provided at the end of the session.
- CE certificates will be sent within 5 weeks of the event from the Health Center BH/SUD TA Team via Smartsheet <user@app.smartsheet.com>.



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Session Facilitator

Laura Ross, MS, LMFT, CCTP, CTMH

Technical Expert Lead

JBS International, Inc. (JBS)





CoP Overview and Schedule

- This CoP
 occurs every
 other
 Tuesday
 from July
 22 to
 October 28.
- The CoP sessions run from 2:00 to 3:00 p.m. ET.
- Optional
 office hours
 will take
 place from
 3:00 to 3:30
 p.m. ET,
 immediately
 after each
 CoP session.

SESSIONS:

- 1. Identifying and Addressing Common Behavioral Health Conditions of Health Center Patients
- 2. An Approach to Team-Based Care
- 3. Use of Structured or Semi-Structured Interventions
- 4. Stages of Behavior Change & Increasing Patient Motivation for Improving Health Outcomes
- 5. Core Evidence-Based Behavioral Health Intervention Strategies Part 1
- 6. Core Evidence-Based Behavioral Health Intervention Strategies Part 2
- 7. Assessing Patient Needs and Developing a Plan for Supporting New Skills in Practice
- 8. Plan to Practice: Next Steps for Enhanced Care

Today's Agenda



Session Six Reflection

- Core Evidence-Based Behavioral Health Intervention
 Strategies: Problem-Solving and Behavioral Activation
- Opportunities for Plan-Do-Study-Act (PDSA) Cycles



Patient-Directed Treatment Planning



Clinical Follow-up to Support Skills Transfer



Peer-to-Peer Discussion

Session Objectives

Participants of today's session will be able to:

- Describe patient-directed treatment planning.
- Identify elements of an effective treatment plan/care plan.
- Design and implement a collaborative team approach to follow up with patients to support the adoption of new skills in practice.





Patient-Directed Care Planning

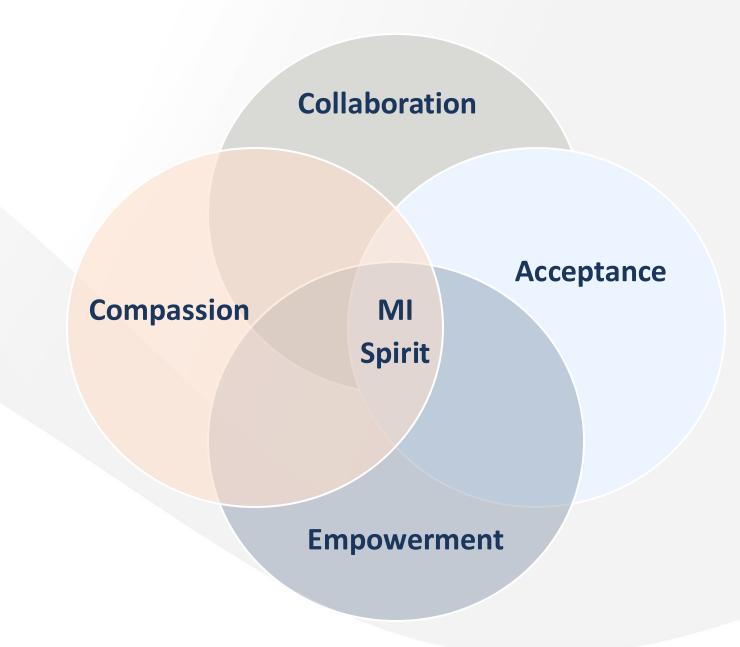


A patient-directed care plan includes patients' health priorities, health center priorities, incremental strategies, and available resources.

- Enhancing patient engagement in care plan development and implementation
- Planning for contextualized care
- Aligning care with patient health priorities
- Negotiating relevant goals

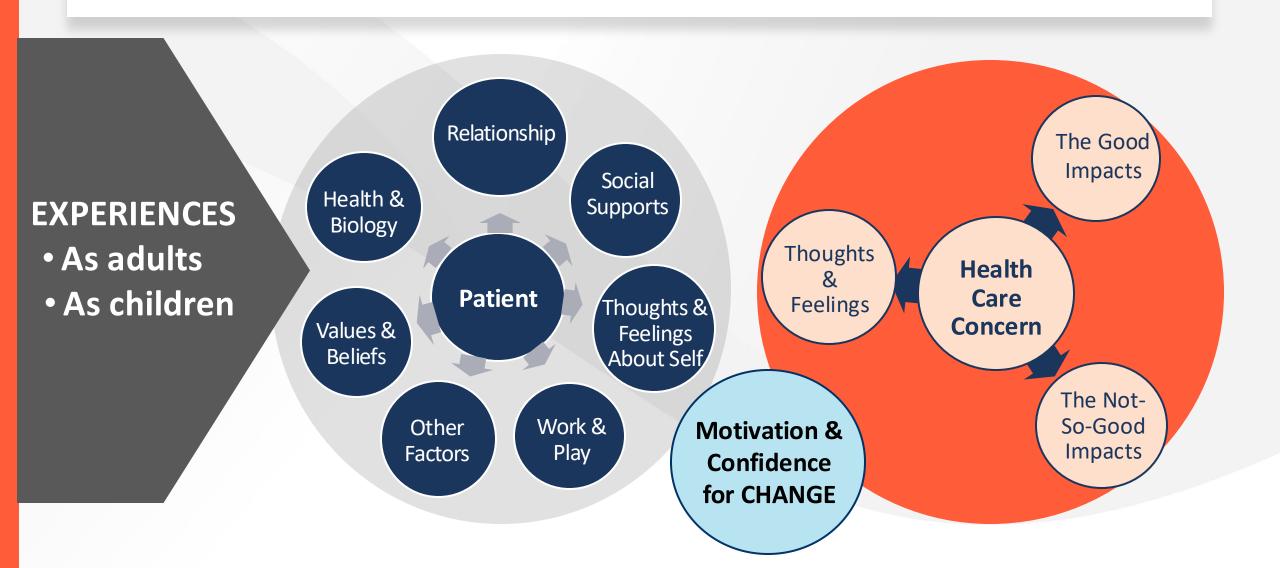


An Evidence-Based Conversational Platform for Problem-Solving: Motivational Interviewing (MI) & MI Spirit





Contextual Understanding Is Broader than Biology



Recall Screening Data to Inform Patient Care

- Screening, as the first step of workflow, determines risk level of behavioral factors.
- Interventions, levels of care, and referrals for specialty care follow risk stratification.





Selecting
Clinical
Interventions
Strategically

In Which Stage(s) Might We Introduce Behavior Change Strategies to Patients?

Pre-contemplation

Maintenance

Action

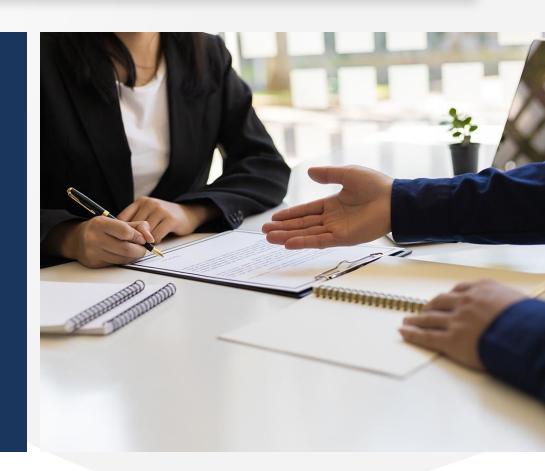
Contemplation

Preparation



Brief Negotiated Interview (BNI)

 The BNI, a semi-structured interview process based on MI, is an evidencebased practice that may be performed in as little as 5 to 15 minutes.





Personal Awareness Through Behavioral Therapy

Cognitive Behavioral Therapy (CBT)

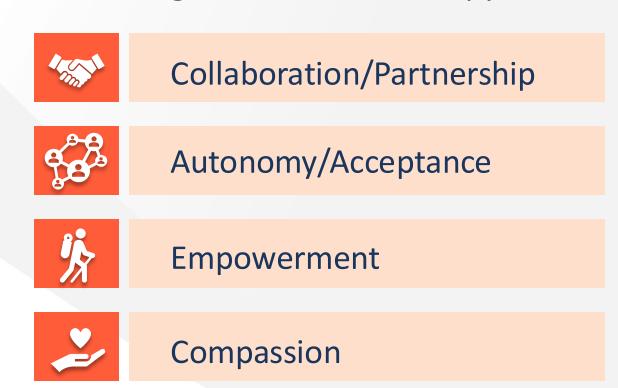
CBT to address intrapersonal skills: building personal awareness (mindfulness), skill-building, and selfmonitoring progress.

- Alignment with patient's treatment goals
- Intervention supporting skills development:
 - Acquiring skills that support health behavior
 - Managing powerful emotions, such as fear or anger
 - Addressing negative and selfdefeating thoughts (e.g., depression)
 - Enhancing social support / accountability partners



Use of
Structured
and SemiStructured
Interventions

- Integrating MI and CBT
- Focus on aligning health care/patient goals
- Conducting skills-focused therapy





Behavioral Activation (BA)

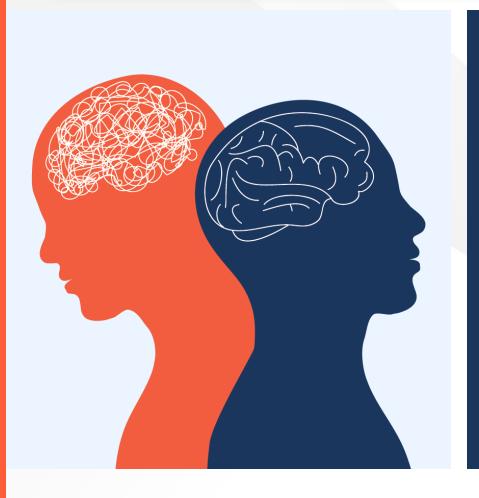
A practical application for treating depression and anxiety







What Is Behavioral Activation?



A structured, therapeutic intervention that supports skill building, active learning, and patient empowerment.

- Focuses on reducing escape and avoidance behaviors, self-defeating thoughts, and mood-dependent behavior.
- Relies on action planning outside of the clinical session to:
 - Change self-limiting, negative thoughts and behaviors
 - Connect with sources of reward in their lives
 - Solve life problems
 - Increase self-efficacy



Patient-Directed Care Plans



Creating
Goals for
the Care
Plan

SMART Goals: Be specific regarding strategies and tasks that will be used to reach one's goals.





Sample Change Plan

Sample Change Plan Worksheet

- The behavior change I want to make:
- How important is it to make these changes? (1–10 scale)
- How confident am I that I can make these changes? (1–10 scale)
- The reason(s) I want to make these changes are:

- The steps I plan to take in changing are:
- Resources/people I may need to help me (person; kind of help):
- How I will know my plan is working:
- Some potential barriers to carrying out my plan are:



Care Plan Follow-up



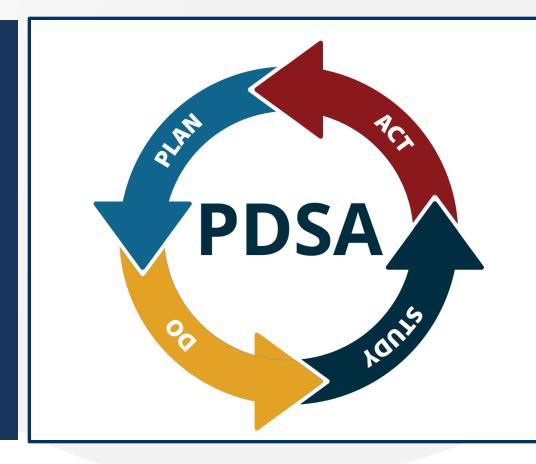
Strategies for Care Plan Follow-up

- Identify the patient's preferred modality for follow-up (e.g., secure messaging, phone call).
- Confirm the frequency of follow-up with patient and/or referral provider(s).
- Ensure care team access to the care plan in the electronic medical record (EMR).
- Notify care team of care plan effective date and expectations for follow-up (which care team members can/will be involved, frequency, documentation of outcome, and notification of the care team that a follow-up has been completed and can be accessed in the EMR).
- Establish a lead point of contact for care plan adjustments/alternate planning based on the patient's experiences with barriers and progress with milestones.



Care Plan Reflection and Assessment (1)

- Currently, what factors are used to inform patient care planning? What screening tools, data, or other factors may strengthen care plans?
- How does your care team identify and incorporate a patient's health priorities in care planning?

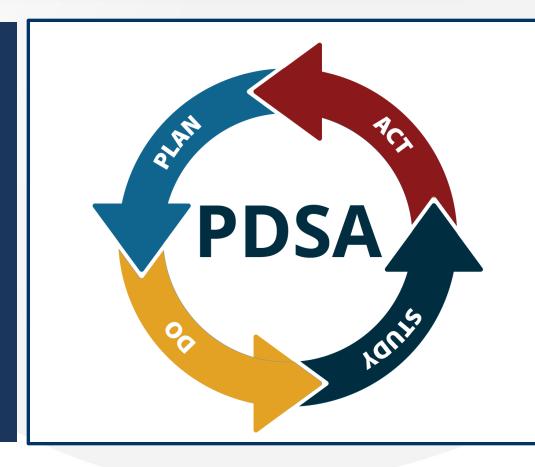




Care Plan Reflection and Assessment (2)

Which of the following approaches/structured interventions might be employed to identify SMART goals for a patient-directed care plan?

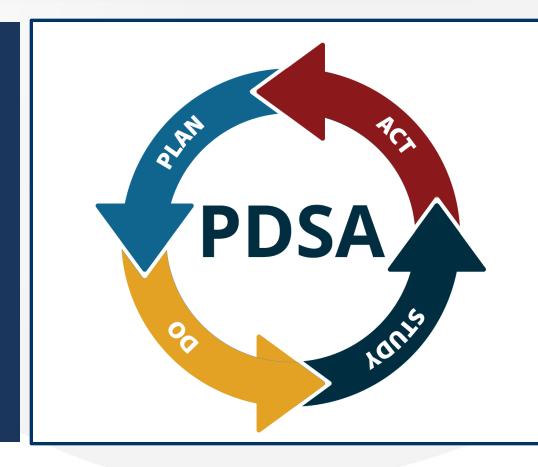
- Motivational Interviewing
- Brief Negotiated Interview
- Cognitive Behavioral Therapy
- Behavioral Activation





Care Plan Reflection and Assessment (3)

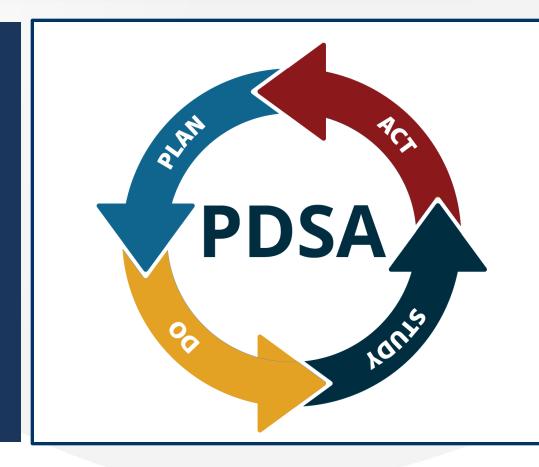
 Which members of the care team may participate in the follow-up on the patient's care plans?





Care Plan Reflection and Assessment (4)

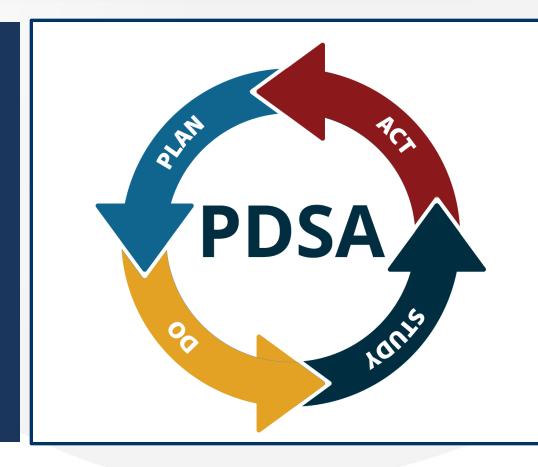
 How might patient-directed care planning improve health outcomes for your patients?





Care Plan Reflection and Assessment (5)

- What one or two action steps might your health center take to enhance patientdirected care planning with your patients?
- What one or two action steps might you take to enhance patient-directed care planning in your center?





Q&A





Resources: Integrated Care Models

- National Institute on Drug Abuse (NIDA). (n.d.). NIDAMED: Clinical resources.
 https://nida.nih.gov/nidamed-medical-health-professionals
- SAMHSA. (2019). Enhancing motivation for change in substance use disorder treatment (Updated 2019). Rockville, MD: SAMHSA. https://library.samhsa.gov/sites/default/files/tip-35-pep19-02-01-003.pdf



Accessing Training and TA Opportunities



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Health Center Satisfaction Assessment

We'd love your feedback on today's session!

Please take 2 minutes to complete the Health Center TA Satisfaction Assessment.

Thank you for your time!



https://www.surveymonkey.com/r/CoP3Session7



Thank you!

We'll see you on October 28, 2:00 to 3:00 p.m. ET



Office Hours Tuesday, October 14, 2025 3:00 to 3:30 p.m. ET

