



Community of Practice (CoP) Integrating Addiction Treatment Services Into Primary Health Care

Mental Health/Substance Use Disorder Integration Technical Assistance

January 22, 2026

Health Resources and Services Administration (HRSA), Bureau of Primary Health Care (BPHC)

Vision: Healthy Communities, Healthy People



Disclosure

This webinar was produced for the Health Resources and Services Administration (HRSA), Bureau of Primary Health Care under contract number 47QRAA18D00FZ/75R60224F80097.

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Session Seven

Sustaining Substance Use Disorder (SUD) Integration in Primary Care

Today's Agenda



Welcome, Recap from Previous Session, Objectives



Opportunities and Challenges to Sustaining SUD Care



Reflection and Assessment: Interactive Discussion and Plan-Do-Study-Act (PDSA) Activity



Session Wrap-Up and Office Hours

Your CoP Facilitators



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Session Objectives

Participants of today's session will be able to:

- Identify challenges that persist after integration is underway
- Apply practical strategies to strengthen sustainability within integrated care systems



Sustainability Challenges in Integrated SUD Care

- Workforce capacity and resilience
 - Workforce instability may be a risk to long-term integration
- Finance and reimbursement
 - One-time grant funding
 - Misalignment between clinical workflows and billing
- Workflow and clinical integration
 - Inconsistent screening implementation
 - Unclear staff roles
- Data privacy
 - Over-application of 42 CFR Part 2 can unintentionally silo SUD care
- Leadership, organizational environment, and stigma
 - Maintaining alignment as priorities shift

Workforce Capacity

- Who does what?
 - Team members are flexible **and focus on function above title** or 'working at the top of their scope'
- Normalize consultation and team-based decision-making
- Regular training refreshers
- Ongoing cross-training and supervision



- ✓ What training has had the biggest impact on improving your SUD practice?
- ✓ How does your team address burnout?



Financial and Reimbursement Considerations

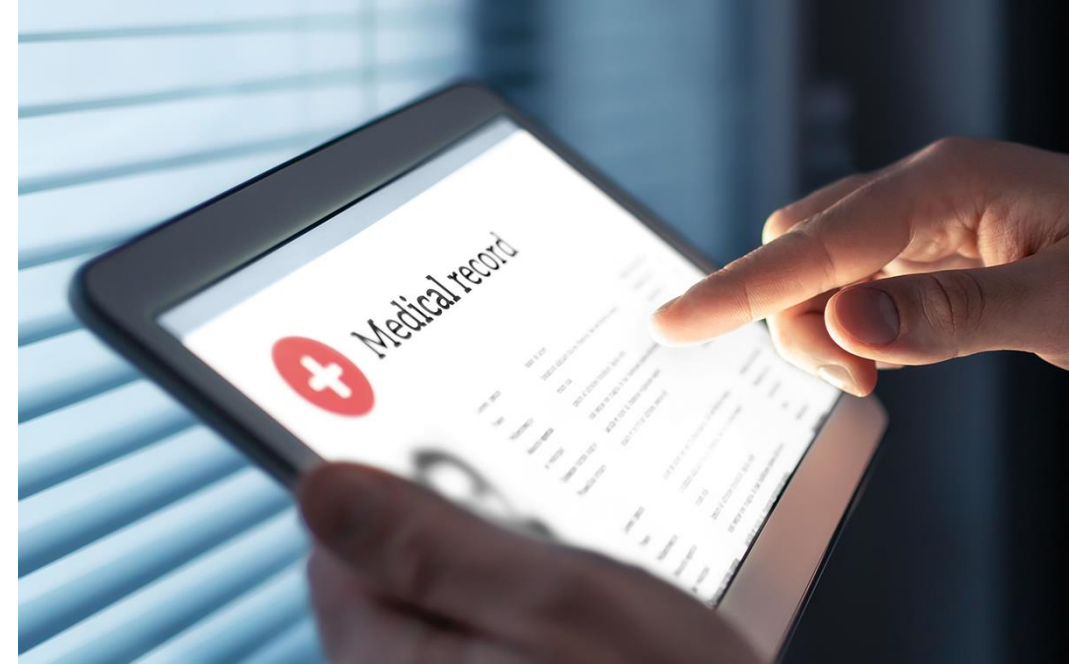
- Match SUD services to Centers for Medicare and Medicaid Services—covered benefits
- Providers and coders must partner to learn how to document their decision-making to appropriately leverage evaluation and management codes
 - Clinical terms may not correspond with diagnostic codes
- Design workflows that support compliant billing



What financial strategies or billing practices have supported your SUD integration efforts?

Workflow Optimization

- Universal screening as a standard of care
- Leveraging electronic health record workflow to support efficiency
 - Data privacy
 - Documentation templates
 - Decision-support tools
- Building standardized pathways for follow-up and care transitions (i.e., primary care ↔ mental health ↔ specialty SUD)



What workflow improvements have most supported SUD integration?

Data Privacy



- 42 CFR Part 2 safeguards confidentiality of SUD treatment records
- Health Insurance Portability and Accountability Act (HIPAA) protects privacy and security of all protected health information (PHI) across healthcare providers and plans

42 CFR Part 2 and HIPAA

CATEGORY	42 CFR PART 2	HIPAA
Purpose & Scope	Protects confidentiality of SUD treatment records	Protects all PHI across health care
Who Must Comply	Federally assisted SUD programs	Covered entities & business associates
Consent Requirements	Specific consent; single Treatment, Payment, and Healthcare Operations (TPO) consent allowed	No consent for TPO
Redisclosure	Restricted; allowed per HIPAA when consented	Permitted under HIPAA rules
Special Notes Protections	SUD counseling notes require separate consent	Psychotherapy notes protected
Disclosures Without Consent	Limited; some allowed with de-identified data	Many allowed for public health, etc.
Enforcement	HIPAA-aligned penalties & breach rules	Office of Civil Rights enforcement with civil/criminal penalties

Data Privacy Considerations

- Clearly define which services generate Part 2 records
- Standardize consent to support integrated care teams
- Train staff to share information appropriately
- Configure EHRs for role-based access aligned with care teams
- Regularly review Part 2 workflows as integration evolves



How have you operationalized 42 CFR Part 2 in a way that supports effective care coordination?



Leadership Role in Sustaining SUD Integration

- Leadership support
 - Sets a vision and expectation for integrated SUD care
 - Supports investment in people, workflows, and infrastructure
 - Models patient-directed care
- Strategic Alignment
 - Integrate SUD services into the health center's mission, strategic plan, and quality initiatives
- Resource Allocation
 - Fund workforce training, EHR enhancements, care coordination roles, and medication for opioid use disorder (MOUD) capacity
- Policy & Compliance Oversight
 - Support implementation of 42 CFR Part 2, HIPAA, and internal privacy workflows
- Workforce Support
 - Champion stigma-reducing practices; invest in burnout prevention



- ✓ How does leadership currently support your SUD integration efforts?
- ✓ What leadership actions would strengthen sustainability in your setting?

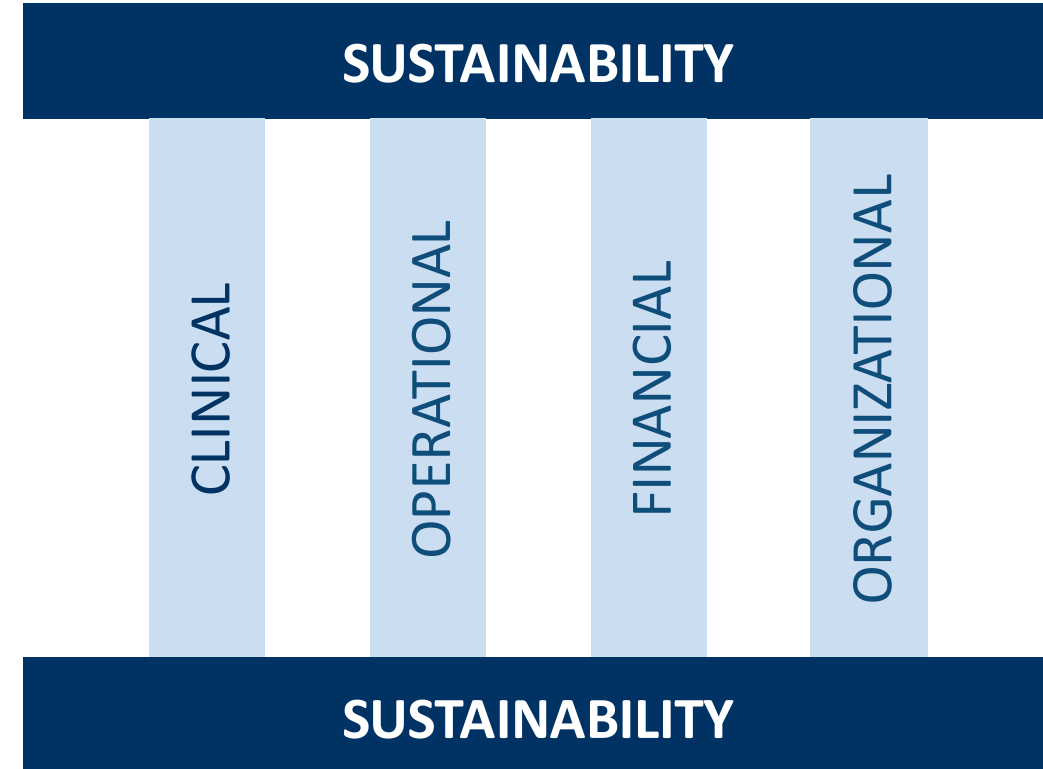
- ✓ Where is better alignment needed between frontline experience and leadership priorities to sustain SUD integration?

Measuring Your Progress

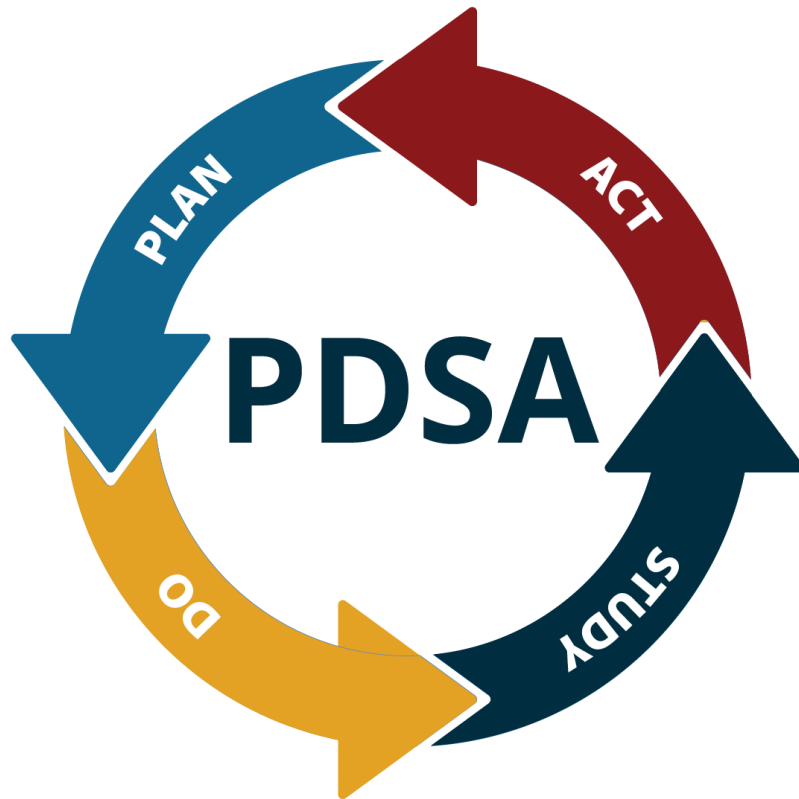
- Track integrated quality measures (screening, engagement, retention)
 - Uniform Data Service (UDS) measures
 - ✓ Tobacco Use: Screening and Cessation Intervention
 - ✓ Initiation and Engagement of Substance Use Disorder Treatment
 - MOUD offered or prescribed
 - MOUD continuity
 - Follow-up after positive screen or diagnosis
 - Referral to treatment when indicated
- Use data to reinforce the value of integrated SUD care
 - Patient-reported comfort discussing substance use with care team
 - Patient understanding of treatment options
 - Patient-reported involvement in care decisions

Where Have You Been? Where Are You Going?

- Sustainability requires systems
- Clear policies, training, and leadership alignment are essential
- Celebrate progress!



Reflect and Assess: SUD Care Road Map



- What is one sustainability action you want to focus on over the next 90 days?
- How could your team monitor and evaluate its progress?
- What's your vision for your SUD program this time next year?

Q&A



Health Center Satisfaction Assessment

**We'd love your feedback on
today's session!**

Please take 2 minutes to
complete the Health Center TA
Satisfaction Assessment.

**You must complete the
assessment to claim continuing
education credit.**

Thank you for your time!



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Thank You!



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